



Entropia Universe, The Pioneering Virtual World, Celebrates 20th Anniversary

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(Gothenburg, Sweden) - Today, Entropia Universe, the pioneering virtual world and one of the first MMORPGs to feature a real-money economy, celebrates its 20th anniversary. The game, launched in 2003, has amassed a dedicated community of users throughout the years and continues to be a truly revolutionary title in the gaming industry.

"Entropia Universe has been a pioneer in the gaming industry, and we're proud of the game's longevity and resilience. We're excited to continue supporting the game and its community for many more years to come", says Henrik Nel Jerkrot, CEO of MindArk.



Entropia Universe is a massively multiplayer online role-playing game (MMORPG), set in a science fiction-themed, ever-persistent world. The game is free to play, and the community can earn in-game currency through trading, engaging in professions, as well as property and land management - and later withdraw their earnings into real-world money. Today, we are happy to announce our 20th anniversary.

For 20 years, users have been able to explore six completely unique virtual worlds, engage in combat, hunt for resources, craft items, and participate in massive parties throughout the realm.



"We aim to further nurture our digital galaxy for us to operate until the end of times. There truly is no end in sight as it pertains to what we can build in Entropia Universe, current and future stakeholders stand firm in our commitment to development of quality content for this beautiful world of ours," says Henrik Nel, CEO of MindArk.

Guinness World Record holder

Throughout its long history, the Entropia Universe has garnered an innumerable amount of highlights. One of which is the sale of the world's most expensive virtual item, a space station that cost \$330,000. To this day, the space station still generates revenue. In 2010, the entire planet of Calypso was sold for \$6.000.000, a Guinness World Record for the greatest amount paid for a virtual property.

As a testimony to the longevity of Entropia Universe, the game pegged the US Dollar to the PED (the in-game currency) in 2003 and has yet to wave from the commitment ever since. A decision that allowed many users to make an actual living out of the game.

"Over five years as a "non-depositor" I was able to build one of the largest estate holdings in the game," says Shaun Klein, Founder and Owner of BIG Industries *"The entrepreneurial education available through hands-on experience within the Entropia Universe rivals any real or virtual opportunity. Outside of IRL administration functions, you can learn a significant amount with regard to international business development inside this game."*

As communicated earlier, MindArk is diligently working on porting the existing game to Unreal Engine 5, a move that will enhance the game for veterans and newcomers alike. As it pertains to new community members taking their first steps into Entropia Universe, we have something in store for them as well.

"We believe that we've made significant progress in our understanding of what new community members are looking for, and we are hard at work in implementing those changes to help more people grasp the magical atmosphere that persists in Entropia Universe," says Nel Jerkrot.





Additional information about Entropia Universe.

Throughout its 20-year history, Entropia Universe has seen many notable milestones, including:

- *In 2004, the game broke the Guinness World Record for the most expensive virtual item sold, with a virtual space station sold for \$330,000.*
- *In 2007, Entropia Universe was awarded the title of "Best Virtual World" at the Virtual Worlds Conference.*
- *In 2023, MindArk, the developers of Entropia Universe was listed on the Spotlight Stock Market.*

To learn more about Entropia Universe, visit the game's official website at www.entropiauniverse.com

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